







FOR IMMEDIATE RELEASE: February 2, 2016

CONTACT: Kimberly Larson, 623-930-2989, Public Information Office

VISIT GLENDALE HOLDS PHOTO CHALLENGE IN CONJUNCTION WITH ARIZONA PBS STATION

Contest Highlights 'Living the Sweet Life in Glendale, AZ'

GLENDALE, Ariz. – The Glendale Convention & Visitors Bureau, newly rebranded as Visit Glendale, has recently launched a photo challenge in conjunction with KAET, Arizona's PBS station. The photo challenge is themed 'Living the Sweet Life in Glendale, AZ'.

The contest, called 'Capture My Arizona,' is an ongoing campaign designed to showcase Arizona through the eyes of Arizona photographers. Through the contest, individual challenges focus on particular areas, events, or other items of interest. "This time of year is all about the sweet life – whether it's the Glendale Chocolate Affaire, an upcoming spring training game, or even just a sweet walk with your dog in the park," said Lorraine Zomok, President & CEO Visit Glendale. "We are looking for what the sweet life means to both residents and visitors."

The 'Living the Sweet Life in Glendale, AZ' challenge, which runs Feb. 1 through March 31, will offer two prizes, both Cerreta Candy Company chocolate baskets, one for editor's choice and one for people's choice.

To enter, visit http://www.capturemyarizona.com/challenges/living-the-sweet-life-in-glendaleaz. The contest ends on March 31. Find additional information on Glendale online at www.visitglendale.com or call the Glendale Visitor Center at 623-930-4500.

###